

Registered Number 04479323

FORWARD MARKETING LIMITED

Abbreviated Accounts

31 July 2013

Abbreviated Balance Sheet as at 31 July 2013

04479323

	<i>Notes</i>	<i>2013</i>	<i>2012</i>
		<i>£</i>	<i>£</i>
Fixed assets			
Tangible assets	2	346	518
		<u>346</u>	<u>518</u>
Current assets			
Debtors		4,428	5,014
Cash at bank and in hand		8,225	8,000
		<u>12,653</u>	<u>13,014</u>
Creditors: amounts falling due within one year		(11,082)	(11,245)
Net current assets (liabilities)		<u>1,571</u>	<u>1,769</u>
Total assets less current liabilities		<u>1,917</u>	<u>2,287</u>
Total net assets (liabilities)		<u>1,917</u>	<u>2,287</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		1,817	2,187
Shareholders' funds		<u>1,917</u>	<u>2,287</u>

- For the year ending 31 July 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 25 April 2014

And signed on their behalf by:

P Ward, Director

Notes to the Abbreviated Accounts for the period ended 31 July 2013**1 Accounting Policies****Turnover policy**

Turnover represents the value of services performed net of Value Added Tax.

Tangible assets depreciation policy

Depreciation is charged on tangible fixed assets to spread their cost over the useful economic life using the following basis:

Computer equipment - 33% on a reducing balance basis.

2 Tangible fixed assets

	<i>£</i>
Cost	
At 1 August 2012	13,089
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2013	<u>13,089</u>
Depreciation	
At 1 August 2012	12,571
Charge for the year	172
On disposals	-
At 31 July 2013	<u>12,743</u>
Net book values	
At 31 July 2013	<u>346</u>
At 31 July 2012	<u>518</u>