REGISTERED NUMBER: 07496987 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31st January 2013

for

JOINT VENTURE MARKETING LIMITED

Contents of the Abbreviated Accounts for the Year Ended 31st January 2013

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

JOINT VENTURE MARKETING LIMITED

Company Information for the Year Ended 31st January 2013

DIRECTOR:	J R T Macfarlane
REGISTERED OFFICE:	182 Worcester Road Bromsgrove Worcestershire B61 7AZ
REGISTERED NUMBER:	07496987 (England and Wales)
ACCOUNTANTS:	Crompton Ward and Company 182 Worcester Road Bromsgrove Worcestershire B61 7AZ

Abbreviated Balance Sheet
31st January 2013

	Notes	2013 £	2012 £
CURRENT ASSETS			
Debtors		5,445	4,490
Cash at bank		4,421	13,741
		9,866	18,231
CREDITORS			
Amounts falling due within one year		6,171	9,673
NET CURRENT ASSETS		3,695	8,558
TOTAL ASSETS LESS CURRENT LIABILITIES		3,695	8,558
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		3,595	8,458
SHAREHOLDERS' FUNDS		3,695	8,558

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st January 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st January 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

continued...

Abbreviated Balance Sheet - continued
31st January 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 23rd October 2013 and were signed by:

J R T Macfarlane - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts for the Year Ended 31st January 2013

1. **ACCOUNTING POLICIES**

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the
Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of services, excluding value added tax.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the
balance sheet date.

2. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2013 £	2012 £
100	Ordinary	£1	100	100