

REGISTERED NUMBER: 09885697 (England and Wales)

AFFINITY INSIGHT LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD
24 NOVEMBER 2015 TO 31 MARCH 2017

Folkes Worton LLP
15-17 Church Street
Stourbridge
West Midlands
DY8 1LU

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FOR THE PERIOD 24 NOVEMBER 2015 TO 31 MARCH 2017

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AFFINITY INSIGHT LIMITED

COMPANY INFORMATION

FOR THE PERIOD 24 NOVEMBER 2015 TO 31 MARCH 2017

DIRECTOR:

Mr T J Chattin

REGISTERED OFFICE:

5 Evesham Walk
Kingfisher Shopping Centre
Redditch
Worcestershire
B97 4ET

REGISTERED NUMBER:

09885697 (England and Wales)

ACCOUNTANTS:

Folkes Worton LLP
15-17 Church Street
Stourbridge
West Midlands
DY8 1LU

CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
AFFINITY INSIGHT LIMITED

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Affinity Insight Limited for the period ended 31 March 2017 which comprise the Income Statement, Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Affinity Insight Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Affinity Insight Limited and state those matters that we have agreed to state to the director of Affinity Insight Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Affinity Insight Limited and its director for our work or for this report.

It is your duty to ensure that Affinity Insight Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Affinity Insight Limited. You consider that Affinity Insight Limited is exempt from the statutory audit requirement for the period.

We have not been instructed to carry out an audit or a review of the financial statements of Affinity Insight Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Folkes Worton LLP
15-17 Church Street
Stourbridge
West Midlands
DY8 1LU

8 February 2018

BALANCE SHEET
31 MARCH 2017

	Notes	£
CURRENT ASSETS		
Stocks		26,713
Cash at bank		<u>69,729</u>
		96,442
CREDITORS		
Amounts falling due within one year	3	<u>95,210</u>
NET CURRENT ASSETS		<u>1,232</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,232</u>
CAPITAL AND RESERVES		
Called up share capital		1
Retained earnings		<u>1,231</u>
SHAREHOLDERS' FUNDS		<u>1,232</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 8 February 2018 and were signed by:

Mr T J Chattin - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD 24 NOVEMBER 2015 TO 31 MARCH 2017

1. STATUTORY INFORMATION

Affinity Insight Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net sales of goods/services, excluding value added tax

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

3. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	£
Bank loans and overdrafts	17,433
Taxation and social security	2,474
Other creditors	<u>75,303</u>
	<u>95,210</u>