	Company Registration No. 04731102 (England and Wales)
	CONWAY DAVIS LIMITED
	ABBREVIATED ACCOUNTS
FOR	THE YEAR ENDED 31 JULY 2012

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ABBREVIATED BALANCE SHEET AS AT 31 JULY 2012

		20	2012		2011	
	Notes	£	£	£	£	
Fixed assets						
Intangible assets	2		40,680		40,680	
Tangible assets	2	_	162		216	
			40,842		40,896	
Current assets						
Stocks		10,126		9,166		
Debtors		19,810		15,937		
Cash at bank and in hand		3,895		2,624		
		33,831		27,727		
Creditors: amounts falling due within one year	_	(38,229)	_	(39,772)		
Net current liabilities			(4,398)		(12,045)	
Total assets less current liabilitie	s	=	36,444		28,851	
Capital and reserves						
Called up share capital	3		2,100		2,100	
Profit and loss account		_	34,344		26,751	
Shareholders' funds		_	36,444		28,851	

For the financial year ended 31 July 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476; The directors acknowledge their responsibilities for complying with the requirements of the Act
- with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 8 April 2013

Mr George Conway Mrs Kathryn Sarah Short

Director Director

Company Registration No. 04731102

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment

Fixtures, fittings & equipment

25% on net book value

2 Fixed assets

Intangible assets	Tangible assets	Total
£	£	£
40,680	3,073	43,753
-	2,857	2,857
	54	54
	2,911	2,911
40,680	162	40,842
40,680	216	40,896
	40,680	assets £ 40,680 3,073 - 2,857 - 54 - 2,911 40,680 162

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2012

3	Share capital	2012	2011
		£	£
	Allotted, called up and fully paid		
	500 Ordinary shares of £1 each	500	500
	1,600 Ordinary A shares of £1 each	1,600	1,600
		2,100	2,100

4 Ultimate parent company

The ultimate parent company is ZDP Limited, a company registered in England and Wales.

ZDP Limited is exempt from preparing group accounts.