
GRASS ROOTS MEDIA LTD

UNAUDITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2019

GRASS ROOTS MEDIA LTD
REGISTERED NUMBER: 05654602

STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2019

	Note	2019 £	2018 £
Fixed assets			
Tangible assets	4	1,178	1,223
		<u>1,178</u>	<u>1,223</u>
Current assets			
Debtors: amounts falling due within one year	5	-	9,309
Cash at bank and in hand	6	1,709	-
		<u>1,709</u>	<u>9,309</u>
Creditors: amounts falling due within one year	7	(21,597)	(24,553)
Net current liabilities		<u>(19,888)</u>	<u>(15,244)</u>
Total assets less current liabilities		<u>(18,710)</u>	<u>(14,021)</u>
Creditors: amounts falling due after more than one year	8	(8,196)	(17,316)
Net liabilities		<u>(26,906)</u>	<u>(31,337)</u>
Capital and reserves			
Called up share capital		2	2
Profit and loss account		(26,908)	(31,339)
		<u>(26,906)</u>	<u>(31,337)</u>

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

GRASS ROOTS MEDIA LTD
REGISTERED NUMBER: 05654602

STATEMENT OF FINANCIAL POSITION (CONTINUED)
AS AT 31 DECEMBER 2019

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

N Jones
Director

Date: 25 November 2020

The notes on pages 3 to 7 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

1. General information

Grass Roots Media Ltd is a private company limited by shares and incorporated in England & Wales. The address of its registered office and of its principal place of business is 50A Kingsway Place, London, England, EC1R 0LU.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Going concern

At the reporting date the company had net liabilities of £26,906 and meets its day to day working capital requirements through the utilisation of its own funds, director loans and other loan facilities.

Existing funding facilities, forecasts and projections indicate that the company has adequate resources to continue with some level of activity from a minimal to full levels. Although the potential effect of the coronavirus can be modelled, it is very difficult to determine the assumptions that will prove to be most appropriate and therefore there is an element of doubt existing that cannot be quantified.

After reviewing the company's forecasts and projections, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. The directors therefore continue to adopt the going concern basis in preparing the financial statements, but with the proviso that a material uncertainty exists over the company's future.

2.3 Revenue

Revenue comprises fees for production services for online content, television and film and is recognised in the Statement of Income and Retained Earnings in the period it is contractually due.

Where revenue received exceeds costs incurred to date and profits are not anticipated, the balance is treated as deferred income and held on the Statement of Financial Position until further costs are incurred or profits anticipated. At this point the deferred income is released to the Statement of Income and Retained Earnings.

GRASS ROOTS MEDIA LTD

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

2. Accounting policies (continued)

2.4 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Fixtures and fittings	-	25%
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

2.5 Debtors

Short term debtors are measured at the transaction price, less any impairment.

2.6 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

2.7 Financial instruments

The Company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties.

2.8 Creditors

Short term creditors are measured at the transaction price, less any impairment.

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the Company in independently administered funds.

GRASS ROOTS MEDIA LTD

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

2. Accounting policies (continued)

2.10 Borrowing costs

All borrowing costs are recognised in profit or loss in the year in which they are incurred.

3. Employees

The average monthly number of employees, including directors, during the year was 2 (2018 - 5).

4. Tangible fixed assets

Fixtures and
fittings
£

Cost or valuation

At 1 January 2019	4,967
Additions	348
At 31 December 2019	<u>5,315</u>

Depreciation

At 1 January 2019	3,744
Charge for the year on owned assets	393
At 31 December 2019	<u>4,137</u>

Net book value

At 31 December 2019	<u>1,178</u>
At 31 December 2018	<u><u>1,223</u></u>

5. Debtors

	2019 £	2018 £
Trade debtors	-	7,163
Other debtors	-	2,146
	<u>-</u>	<u>9,309</u>

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

6. Cash and cash equivalents

	2019 £	2018 £
Cash at bank and in hand	1,709	-
Less: bank overdrafts	-	(3,748)
	<u>1,709</u>	<u>(3,748)</u>

7. Creditors: Amounts falling due within one year

	2019 £	2018 £
Bank overdrafts	-	3,748
Other loans	9,118	8,394
Trade creditors	-	2,400
Other taxation and social security	4,458	3,184
Other creditors	5,021	4,827
Accruals and deferred income	3,000	2,000
	<u>21,597</u>	<u>24,553</u>

8. Creditors: Amounts falling due after more than one year

	2019 £	2018 £
Other loans	8,196	17,316
	<u>8,196</u>	<u>17,316</u>

9. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £nil (2018: £1,232). Contributions totalling £nil (2018 - £nil) were payable to the fund at the reporting date and are included in creditors.

10. Related party transactions

At the reporting date, £5,021 (2018: £5,021) was due to the directors of the Company. The loan is repayable on demand and is not interest bearing.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2019**

11. Controlling party

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Throughout the current and preceeding year, the company was under the control of the directors by virtue of their shareholding.

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