REGISTERED NUMBER: 01701699 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 December 2014

<u>for</u>

<u>Marketing and Communication</u> <u>Business Limited(The)</u>

<u>Marketing and Communication</u> <u>Business Limited(The) (Registered number: 01701699)</u>

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Marketing and Communication Business Limited(The)

<u>Company Information</u> <u>for the Year Ended 31 December 2014</u>

DIRECTOR: W Price

REGISTERED OFFICE: 119 The Hub 300 Kensal Road

London W10 5BE

REGISTERED NUMBER: 01701699 (England and Wales)

Business Limited(The) (Registered number: 01701699)

Abbreviated Balance Sheet

31 December 2014

| | Notes | 31.12.14 £ | 31.12.13 £ |
|----------------------------------------------------------------------------------------------------------------|-------|---------------------------------|---------------------------|
| CURRENT ASSETS Debtors Cash at bank | | 7,802 <u>5,210</u> 13,012 | 13,887 5,210 19,097 |
| CREDITORS Amounts falling due within one ye NET CURRENT (LIABILITIES)/AS TOTAL ASSETS LESS CURRENT LIABILITIES | SETS | 13,928 (916) (916) | 19,083 14 14 |
| CAPITAL AND RESERVES Called up share capital Profit and loss account SHAREHOLDERS' FUNDS | 2 | 1,000 (1,916) (916) | 1,000 (986) 14 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

ensuring that the company keeps accounting records which comply with Sections 386 and 387 of

(a) the Companies

Act 2006 and

preparing financial statements which give a true and fair view of the state of affairs of the company as at the end

of each financial year and of its profit or loss for each financial year in accordance with the

(b) requirements of

Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to

financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 12 March 2015 and were signed by:

W Price - Director

Notes to the Abbreviated Accounts for the Year Ended 31 December 2014

1. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

The company has ceased trading. It did not trade during the current or immediate previous year.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the

Financial Reporting Standard for Smaller Entities (effective April 2008).

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

2. CALLED UP SHARE CAPITAL

| | ed and fully paid: | | | |
|--------------|--------------------|-------------------|---------------|---------------|
| Number: | Class: | Nominal value: | 31.12.14 £ | 31.12.13 £ |
| 170 | B Ordinary Shares | £1 | 170 | 170 |
| | | | | |
| Allotted and | issued: | | | |
| Number: | Class: | Nominal | 31.12.14 | 31.12.13 |
| | | value: | £ | £ |
| 830 | Share capital 1 | £1 | 830 | 830 |
| | | | | |

The 'A' and 'B' shares rank pari-passu in all respects save that the holders of 'B' shares have no rights to vote at

any General Meeting of the company.

3. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 December 2014 and

31 December 2013:

| | 31.12.14 £ | 31.12.13 £ |
|--------------------------------------|---------------|---------------|
| W Price | | |
| Balance outstanding at start of year | 6,085 | 25,615 |
| Amounts repaid | (6,085) | (19,530) |
| Balance outstanding at end of year | <u> </u> | 6,085 |