

REGISTERED NUMBER: 03338383 (England and Wales)

FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2018
FOR
MOBILE MEDIA PROMOTIONS LTD

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for the year ended 31 August 2018

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BALANCE SHEET
31 August 2018

	2018		2017
	£	£	£
FIXED ASSETS		6,395	8,574
CURRENT ASSETS	295,387		144,203
CREDITORS			
Amounts falling due within one year	<u>(1,515,245)</u>		<u>(1,359,622)</u>
NET CURRENT LIABILITIES		<u>(1,219,858)</u>	<u>(1,215,419)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		(1,213,463)	(1,206,845)
PROVISIONS FOR LIABILITIES		10,000	10,000
NET LIABILITIES		<u>(1,223,463)</u>	<u>(1,216,845)</u>
CAPITAL AND RESERVES		<u>(1,223,463)</u>	<u>(1,216,845)</u>

NOTES TO THE FINANCIAL STATEMENTS**1. STATUTORY INFORMATION**

Mobile Media Promotions Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address are as below:

Registered number: 03338383

Registered office: Utility Warehouse
Network HQ
508 Edgware Road, The Hyde
London
NW9 5AB

2. AVERAGE NUMBER OF EMPLOYEES

The average number of employees during the year was 7 (2017 - 6) .

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (a) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

BALANCE SHEET - continued
31 August 2018

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 24 December 2018 and were signed on its behalf
by:

C F Wigoder - Director

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
MOBILE MEDIA PROMOTIONS LTD

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement is not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Mobile Media Promotions Ltd for the year ended 31 August 2018 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the Board of Directors of Mobile Media Promotions Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Mobile Media Promotions Ltd and state those matters that we have agreed to state to the Board of Directors of Mobile Media Promotions Ltd, as a body, in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Mobile Media Promotions Ltd and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Mobile Media Promotions Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Mobile Media Promotions Ltd. You consider that Mobile Media Promotions Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Mobile Media Promotions Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Cameron Baum Limited
88 Crawford Street
London
W1H 2EJ

24 December 2018