Company Registration Number: 01986188 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st January 2014

End date: 31st December 2014

SUBMITTED

Company Information for the Period Ended 31st December 2014

Director: Matthias Krauss

Richard Jameson

Registered office: Level 18 25 Canada Square

Canary Wharf

London E14 5LQ

Company Registration Number: 01986188 (England and Wales)

Abbreviated Balance sheet As at 31st December 2014

	Notes	2014 £	2013 £
Current assets			
Debtors:	3	826,000	826,000
Total current assets:		826,000	826,000
Creditors			
Creditors: amounts falling due within one year	4	1,000	1,000
Net current assets (liabilities):		825,000	825,000
Total assets less current liabilities:		825,000	825,000
Total net assets (liabilities):		825,000	825,000

The notes form part of these financial statements

Abbreviated Balance sheet As at 31st December 2014 continued

	Notes	2014 £	2013 £
Capital and reserves			
Called up share capital:	5	100	100
Profit and Loss account:		824,900	824,900
Total shareholders funds:		825,000	825,000

For the year ending 31 December 2014 the company was entitled to exemption under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 30 September 2015

SIGNED ON BEHALF OF THE BOARD BY:

Name: Matthias Krauss

Status: Director

The notes form part of these financial statements

Notes to the Abbreviated Accounts for the Period Ended 31st December 2014

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements have been prepared on a consistent basis in accordance with applicable Accounting Standards in the United Kingdom. A summary of the most important accounting policies is set out below.

Other accounting policies

Basis of accounting The financial statements are prepared in accordance with the historical cost convention. Cash flow statement The company has utilised the exemptions provided under FRS 1 and has not presented a cash flow statement. The cash flow statement has been presented in the group financial statements of the ultimate parent undertaking. Related party transactions In accordance with Financial Reporting Standard Number 8: Related Party Disclosures, the Company is exempt from disclosing transactions with entities that are part of the GfK SE group, or investees of the group qualifying as related parties, as it is a wholly owned subsidiary of a parent publishing consolidated financial statements. Investments Listed and unlisted investments are stated at the lower of cost and market value or directors valuation. Taxation The charge for taxation is based on the profit for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes. Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19.

Notes to the Abbreviated Accounts for the Period Ended 31st December 2014

3. Debtors

2014 2013 £ £

Other debtors: 826,000 826,000

Total: 826,000 826,000

Notes to the Abbreviated Accounts for the Period Ended 31st December 2014

4. Creditors: amounts falling due within one year

	2014 £	2013 £
Taxation and social security:	1,000	1,000
Total:	1,000	1,000

Notes to the Abbreviated Accounts for the Period Ended 31st December 2014

5. Called up share capital

Allotted, called up and paid

Previous period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	10,000	0.01	100
Total share capital:			100
Current period			2014
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	10,000	0.01	100
Total share capital:			100