Company Registration Number: 10847754 (England and Wales)

Unaudited statutory accounts for the year ended 31 July 2018

Period of accounts

Start date: 03 July 2017

End date: 31 July 2018

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for the Period Ended 31 July 2018

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Company Information

for the Period Ended 31 July 2018

Director:	Martin Howard		
	Mark Ledene		
Registered office:	37a Alexandra Road Margate GBR CT9 5SP		
Company Registration Number:	10847754 (England and Wales)		
PURE JOY	(LTD		
Balance sheet			
As at 31 July	7 2018		
	Notes	13 months to 31 Jul 2018 £	
Fixed assets			
Intangible assets:	2	2	
Total fixed assets:	-	2	
Current assets			
Total assets less current liabilities:		2	
Total net assets (liabilities):	- -	2	
Page 3 The notes form part of these			

Balance sheet continued

As at 31 July 2018

	13 months	
	Notes	to
	<i>3</i> 1	l Jul
	2	<i>2018</i>
		£
Capital and reserves		
Called up share capital:		2
Shareholders funds:		2

For the year ending 31 July 2018 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

This report was approved by the board of directors on 22 February 2019 And Signed On Behalf Of The Board By:

Name: Martin Howard

Status: Director

Name: Mark Ledene Status: Director

The notes form part of these financial statements

Notes to the Financial Statements

for the Period Ended 31 July 2018

1. Accounting policies

Basis of measurement and preparation

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

PURE JOY LTD

Notes to the Financial Statements

for the Period Ended 31 July 2018

2. Intangible assets

	Goodwill	Total
Cost	£	£
Additions	2	2
Disposals	-	-
Revaluations	-	-
Transfers	-	-
At 31 July 2018	2	2
Amortisation		
Charge for year	-	-
On disposals	-	-
Other adjustments	-	-
Amortisation at 31 July 2018	-	
Net book value		
Net book value at 31 July 2018	2	2