

REGISTERED NUMBER: 05189230 (England and Wales)

ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2013
FOR
SOFT MESSAGING SOLUTIONS LTD

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FOR THE YEAR ENDED 31 JULY 2013**

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SOFT MESSAGING SOLUTIONS LTD

COMPANY INFORMATION FOR THE YEAR ENDED 31 JULY 2013

DIRECTOR: Mr A M Small

SECRETARY: Ms M R Small

REGISTERED OFFICE: 3 Castleton Avenue
Wembley
LONDON
HA9 7QH

REGISTERED NUMBER: 05189230 (England and Wales)

ACCOUNTANTS: Kingsmead Accounting Ltd
Chartered Accountants
3 North Street
Oadby
LEICESTER
Leicestershire
LE2 5AH

**ABBREVIATED BALANCE SHEET
31 JULY 2013**

		2013		2012	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		4,305		4,207
CURRENT ASSETS					
Debtors		10,726		10,248	
Cash at bank		<u>79,933</u>		<u>86,836</u>	
		90,659		97,084	
CREDITORS					
Amounts falling due within one year		<u>16,825</u>		<u>23,284</u>	
NET CURRENT ASSETS			<u>73,834</u>		<u>73,800</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			78,139		78,007
PROVISIONS FOR LIABILITIES			<u>861</u>		<u>841</u>
NET ASSETS			<u><u>77,278</u></u>		<u><u>77,166</u></u>

The notes form part of these abbreviated accounts

ABBREVIATED BALANCE SHEET - continued
31 JULY 2013

		2013		2012	
	Notes	£	£	£	£
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>77,276</u>		<u>77,164</u>
SHAREHOLDERS' FUNDS			<u><u>77,278</u></u>		<u><u>77,166</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with
- (a) Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each
- (b) financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 15 January 2014 and were signed by:

Mr A M Small - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2013

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2012	7,748
Additions	<u>1,533</u>
At 31 July 2013	<u>9,281</u>
DEPRECIATION	
At 1 August 2012	3,541
Charge for year	<u>1,435</u>
At 31 July 2013	<u>4,976</u>
NET BOOK VALUE	
At 31 July 2013	<u>4,305</u>
At 31 July 2012	<u>4,207</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 JULY 2013**

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2013 £	2012 £
2	Ordinary	£1	<u>2</u>	<u>2</u>

4. ULTIMATE CONTROLLING PARTY

The controlling party is Mr A M Small.