**REGISTERED NUMBER: 13000955 (England and Wales)** 

# UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2024

**FOR** 

TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD

# TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD (REGISTERED NUMBER: 13000955)

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# TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD

# **COMPANY INFORMATION**FOR THE YEAR ENDED 30 NOVEMBER 2024

**DIRECTORS:**T Offen

L J Offen

**REGISTERED OFFICE:** 28 Wilton Road

Bexhill on Sea East Sussex TN40 1EZ

**REGISTERED NUMBER:** 13000955 (England and Wales)

**ACCOUNTANTS:** Ashdown Hurrey

Chartered Accountants & Business Advisers

28 Wilton Road Bexhill on Sea East Sussex TN40 1EZ

### TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD (REGISTERED NUMBER: 13000955)

#### BALANCE SHEET 30 NOVEMBER 2024

		30.11.	24	30.11.	23
	Notes	£	£	£	£
FIXED ASSETS Intangible assets Tangible assets	4 5		9,288 - 9,288		19,288 - 19,288
CURRENT ASSETS Debtors	6	77	3,233	371	
CREDITORS: AMOUNTS FALLING WITHIN ONE YEAR NET CURRENT LIABILITIES TOTAL ASSETS LESS CURRENT LIABILITIES	7	58,421	(58,344) (49,056)	<u>56,576</u>	(56,205) (36,917)
CAPITAL AND RESERVES Called up share capital Retained earnings			100 (49,156) (49,056)		100 ( <u>37,017)</u> ( <u>36,917</u> )

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 November 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2024 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 28 March 2025 and were signed on its behalf by:

T Offen - Director

TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD (REGISTERED NUMBER: 13000955)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2024

#### 1. **STATUTORY INFORMATION**

Toby Offen Customer Experience Consulting Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

### Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

In preparing the financial statements, the directors are required to make an assessment of the ability of the company to continue as a going concern. The directors have considered all available evidence for the company which covers the 12 month period from the date of signing these financial statements. The directors have paid particular attention to likely cashflow requirements and the future availability of adequate cashflow to the company.

On the basis of this consideration, the directors are satisfied that the company has adequate resources to continue in operational existence and to meet its liabilities as they fall due for the foreseeable future. In reaching this conclusion they consider that no material uncertainty exists. As a result, the directors have concluded that it remains appropriate to adopt a going concern basis of preparation in these financial statements.

#### **Turnover**

Turnover represents net invoiced sales of consultancy services, excluding value added tax. Turnover is recognised when the company obtains the right to consideration.

#### Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2021, is being amortised evenly over its estimated useful life of five years.

### Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

#### **Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

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### **TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD (REGISTERED NUMBER: 13000955)**

### **NOTES TO THE FINANCIAL STATEMENTS - continued** FOR THE YEAR ENDED 30 NOVEMBER 2024

#### 3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2023 - 1).

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COST	Goodwill £
At 1 December 2023 and 30 November 2024 AMORTISATION	50,000
At 1 December 2023 Amortisation for year At 30 November 2024	30,712 10,000 40,712
At 30 November 2024 At 30 November 2023	9,288 19,288
TANGIBLE FIXED ASSETS	Plant and machinery etc

5.

COST	£
At 1 December 2023	
and 30 November 2024	124
DEPRECIATION	
At 1 December 2023	
and 30 November 2024	<u> 124</u>
NET BOOK VALUE	
At 30 November 2024	

#### 6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

		30.11.24	30.11.23
Trade debtors		_	360
			300
Other debtors		77	11
		77	371

#### **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR** 7.

	30.11.24	30.11.23
	£	£
Directors' current accounts	58,290	56,476
Accrued expenses	131_	100
	58,421	56,576

#### 8. **RELATED PARTY DISCLOSURES**

At the balance sheet date the company owed the directors a total of £58,290 (2023-£56,476).

This loan is interest free and has no terms attached.

# CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF TOBY OFFEN CUSTOMER EXPERIENCE CONSULTING LTD

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Toby Offen Customer Experience Consulting Ltd for the year ended 30 November 2024 which comprise the Statement of Income and Retained Earnings, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at http://www.icaew.com/en/membership/regulations-standards-and-guidance.

This report is made solely to the Board of Directors of Toby Offen Customer Experience Consulting Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Toby Offen Customer Experience Consulting Ltd and state those matters that we have agreed to state to the Board of Directors of Toby Offen Customer Experience Consulting Ltd, as a body, in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Toby Offen Customer Experience Consulting Ltd and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Toby Offen Customer Experience Consulting Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Toby Offen Customer Experience Consulting Ltd. You consider that Toby Offen Customer Experience Consulting Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Toby Offen Customer Experience Consulting Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Ashdown Hurrey Chartered Accountants & Business Advisers 28 Wilton Road Bexhill on Sea East Sussex TN40 1EZ

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Jace.	