

**REGISTERED NUMBER: 06581259 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2017  
FOR  
WORLDWIDE MARKETING SOLUTIONS (UK)  
LIMITED**

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FOR THE YEAR ENDED 31 DECEMBER 2017**

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**WORLDWIDE MARKETING SOLUTIONS (UK)  
LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**DIRECTOR:** D Dungan

**REGISTERED OFFICE:** 2A Southview Park  
Marsack Street  
Caversham  
Reading  
Berkshire  
RG4 5AF

**REGISTERED NUMBER:** 06581259 (England and Wales)

**ACCOUNTANTS:** Stewart Gilmour & Co.,  
Chartered Accountants  
24 Beresford Terrace  
Ayr  
KA7 2EG

**WORLDWIDE MARKETING SOLUTIONS (UK)  
LIMITED (REGISTERED NUMBER: 06581259)**

**BALANCE SHEET  
31 DECEMBER 2017**

	Notes	2017		2016	
		£	£	£	£
<b>FIXED ASSETS</b>					
Tangible assets	4		-		-
Investments	5		-		40,000
			<u>-</u>		<u>40,000</u>
<b>CURRENT ASSETS</b>					
Debtors	6	170,053		170,768	
Cash at bank		<u>27</u>		<u>7,440</u>	
		<u>170,080</u>		<u>178,208</u>	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>54,209</u>		<u>59,522</u>	
<b>NET CURRENT ASSETS</b>			<u>115,871</u>		<u>118,686</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>115,871</u>		<u>158,686</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			200		200
Retained earnings			<u>115,671</u>		<u>158,486</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>115,871</u>		<u>158,686</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 27 September 2018 and were signed by:

D Dungan - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**1. STATUTORY INFORMATION**

Worldwide Marketing Solutions (Uk) Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2016 - 2 ).

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**4. TANGIBLE FIXED ASSETS**

**Fixtures  
and  
fittings  
£**

**COST**

At 1 January 2017  
and 31 December 2017

**823**

**DEPRECIATION**

At 1 January 2017  
and 31 December 2017

**823**

**NET BOOK VALUE**

At 31 December 2017

**-**

At 31 December 2016

**-**

**5. FIXED ASSET INVESTMENTS**

Investments (neither listed nor unlisted) were as follows:

	<b>2017</b>	2016
	£	£
Investments - cost	<u><u><b>-</b></u></u>	<u><u><b>40,000</b></u></u>

**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2017</b>	2016
	£	£
Trade debtors	<b>8,671</b>	107,835
Other debtors	<b>10,669</b>	10,669
Due from associated company	<b>150,713</b>	48,874
Prepayments and accrued income	<b>-</b>	3,390
	<u><u><b>170,053</b></u></u>	<u><u><b>170,768</b></u></u>

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2017</b>	2016
	£	£
Bank loans and overdrafts	<b>9,743</b>	-
Trade creditors	<b>15,136</b>	29,771
Tax	<b>-</b>	2,735
VAT	<b>3,871</b>	2,557
Directors' current accounts	<b>22,097</b>	21,100
Accruals and deferred income	<b>3,362</b>	3,359
	<u><u><b>54,209</b></u></u>	<u><u><b>59,522</b></u></u>

**8. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

Included in debtors are amounts due from WMSR Limited, a company in which David Dungan is a director.

Included in creditors are amounts due to WMSR Limited, a company in which David Dungan is a director.

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 DECEMBER 2017**

**9. RELATED PARTY DISCLOSURES**

Included in debtors are amounts due from WMSR Limited and Easy Coat Limited, companies in which David Dungan is a director.

Included in creditors are amounts due to WMSR Limited, a company in which David Dungan is a director.