

Registered Number 07418584

ALL SALES AND MARKETING LIMITED

Abbreviated Accounts

31 October 2012

Abbreviated Balance Sheet as at 31 October
2012

07418584

	<i>Notes</i>	<i>2012</i>	<i>2011</i>
		<i>£</i>	<i>£</i>
Fixed assets			
Tangible assets	2	714	468
		<u>714</u>	<u>468</u>
Current assets			
Debtors		-	1,650
Cash at bank and in hand		4,579	3,250
		<u>4,579</u>	<u>4,900</u>
Creditors: amounts falling due within one year		(969)	(2,281)
Net current assets (liabilities)		<u>3,610</u>	<u>2,619</u>
Total assets less current liabilities		<u>4,324</u>	<u>3,087</u>
Total net assets (liabilities)		<u>4,324</u>	<u>3,087</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		4,224	2,987
Shareholders' funds		<u>4,324</u>	<u>3,087</u>

- For the year ending 31 October 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 31 July 2013

And signed on their behalf by:

G Hall, Director

Notes to the Abbreviated Accounts for the period ended 31 October 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Office Equipment - 33% on a reducing balance basis

2 Tangible fixed assets

	<i>£</i>
Cost	
At 1 November 2011	699
Additions	600
Disposals	-
Revaluations	-
Transfers	-
At 31 October 2012	<u>1,299</u>
Depreciation	
At 1 November 2011	231
Charge for the year	354
On disposals	-
At 31 October 2012	<u>585</u>
Net book values	
At 31 October 2012	<u>714</u>
At 31 October 2011	<u>468</u>