Registered Number: 08036180

England and Wales

Doodle Ads Ltd

Unaudited Abbreviated Report and Financial Statements

For the year ended 31 March 2014

Doodle Ads Ltd
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Doodle Ads Ltd

Chartered Accountants' Report
For the year ended 31 March 2014

Chartered Accountants' Report to the Board of Directors

In order to assist you to fulfil your duties under Companies Act 2006, we have prepared for your approval the accounts of Doodle Ads Ltd for the year ended 31 March 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Doodle Ads Ltd, as a body, in accordance with the terms of our engagement letter dated . Our work has been undertaken solely to prepare for your approval the accounts of Doodle Ads Ltd and state those matters that we have agreed to state to the Board of Directors of Doodle Ads Ltd, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Doodle Ads Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Doodle Ads Ltd has kept adequate accounting records to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Doodle Ads Ltd. You consider that Doodle Ads Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Doodle Ads Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

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S F Brocklehurst & Co
Forest Lodge
Forest Road
Pyrford
Surrey
GU22 8NA

Dated: 23 December 2014

Doodle Ads Ltd
Abbreviated Balance Sheet
As at 31 March 2014

	Notes	2014 £	2013 £
Current assets			
Debtors		13,451	6,953
Cash at bank and in hand		18,912	9,010
		32,363	**15,963**
Creditors: amounts falling due within one year		(25,329)	(10,048)
Net current assets		**7,034**	**5,915**
Total assets less current liabilities		**7,034**	**5,915**
Net assets		**7,034**	**5,915**
Capital and reserves			
Called up share capital	2	3	3
Profit and loss account		7,031	5,912
Shareholders funds		**7,034**	**5,915**

For the year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director responsibilities: 1) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476;

2) The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Signed on behalf of the board of directors

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D J Kyte Director

Date approved by the board: 23 December 2014

1 Accounting Policies

Basis of accounting

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Operating lease rentals

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

Dividends

Proposed dividends are only included as liabilities in the financial statements when their payment has been approved by the shareholders prior to the balance sheet date.

2 Share capital

Allotted called up and fully paid	**2014**	**2013**
	£	**£**
3 Ordinary Share Class 1 shares of £1.00 each	3	3
	3	**3**