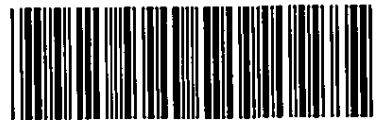


REGISTRAR'S COPY

Company Registration No. 01848350 (England and Wales)

IDEO LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2013

MONDAY



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IDEO LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 SEPTEMBER 2013

	Notes	2013 £	£	2012 £	£
Fixed assets					
Tangible assets	2		-		2,725
Current assets					
Debtors		4,632		4,247	
Cash at bank and in hand		9,359		14,181	
		<u>13,991</u>		<u>18,428</u>	
Creditors: amounts falling due within one year		<u>(30,433)</u>		<u>(19,216)</u>	
Net current liabilities			<u>(16,442)</u>		<u>(788)</u>
Total assets less current liabilities			<u>(16,442)</u>		<u>1,937</u>
Provisions for liabilities			<u>-</u>		<u>(351)</u>
			<u>(16,442)</u>		<u>1,586</u>
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			(16,444)		1,584
Shareholders' funds			<u>(16,442)</u>		<u>1,586</u>

IDEO LIMITED

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 30 SEPTEMBER 2013

For the financial year ended 30 September 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on

14th June 2014
date



R E Malcolm

Director

Company Registration No. 01848350

IDEO LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Plant and machinery	25% reducing balance basis
Fixtures, fittings & equipment	33% straight line basis

1.4 Deferred taxation

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extent that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future

2 Fixed assets

	Tangible assets
	£
Cost	
At 1 October 2012	6,256
Disposals	(6,256)
At 30 September 2013	-
Depreciation	
At 1 October 2012	3,531
On disposals	(3,940)
Charge for the year	409
At 30 September 2013	-
Net book value	
At 30 September 2013	-
At 30 September 2012	2,725

IDEO LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2013

3 Share capital	2013	2012
	£	£
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2
	<u>2</u>	<u>2</u>

4 Ultimate parent company

The ultimate controlling party is R Malcolm, a director and shareholder of the company