

Rule 4 34 - CVL

**The Insolvency Act 1986  
Statement of Company's Affairs**

**Pursuant to section 95/99 of  
the Insolvency Act 1986**

# S95/99

To the Registrar of Companies

**For Official Use**

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**Company Number**

04321763
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Name of Company

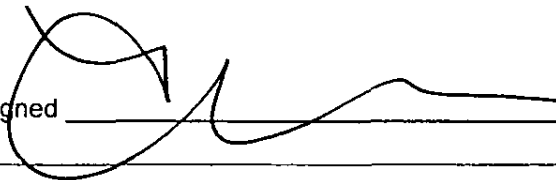
Maximum Impact Marketing Limited
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I / We

Jamie Taylor, The Old Exchange, 234 Southchurch Road, Southend on Sea, Essex, SS1 2EG


Dominik Thiel Czerwinke, The Old Exchange, 234 Southchurch Road, Southend on Sea, Essex, SS1 2EG

the liquidator(s) of the above named company attach a statement of the company affairs as at 04 July 2014

Signed  Date 18 July 2014

Begbies Traynor (Central) LLP  
The Old Exchange  
234 Southchurch Road  
Southend on Sea  
SS1 2EG

Ref MA666CVL/JT/DTC/ACT/DCF/RE/TX

<b>For Official Use</b>		
Insolvency Section	I	Post Room
		
*A3CUDF7T*		
A27	25/07/2014	#162
COMPANIES HOUSE		

FRIDAY

**Statement of Affairs**

Statement as to affairs of

Maximum Impact Marketing Limited

on the 4 July 2014 the date of the resolution for winding up

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**Statement of truth**

I believe that the facts stated in this Statement of Affairs are true

Full Name PAUL FINNAY

Signed [Signature]

Dated 18/7/14

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Maximum Impact Marketing Limited  
Statement Of Affairs as at 4 July 2014

A - Summary of Assets

Assets	Book Value £	Estimated to Realise £
<b>Assets subject to fixed charge:</b>		
<b>Assets subject to floating charge:</b>		
<b>Uncharged assets:</b>		
Cash in hand re sale of assets	3,090 00	3,090 00
Cash in hand	2,310 00	2,310 00
Goodwill	1,400,000 00	NIL
Book debts	80,000 00	NIL
<b>Estimated total assets available for preferential creditors</b>		<b>5,400 00</b>

Signature



Date

18 7 14

Maximum Impact Marketing Limited  
Statement Of Affairs as at 4 July 2014

A1 - Summary of Liabilities

	Estimated to Realise £
<b>Estimated total assets available for preferential creditors (Carried from Page A)</b>	5,400 00
<b>Liabilities</b>	
Preferential Creditors -	
	NIL
<b>Estimated deficiency/surplus as regards preferential creditors</b>	5,400 00
Debts secured by floating charge pre 15 September 2003 Other Pre 15 September 2003 Floating Charge Creditors	
	NIL
	5,400 00
Estimated prescribed part of net property where applicable (to carry forward)	NIL
<b>Estimated total assets available for floating charge holders</b>	5,400 00
Debts secured by floating charges post 15 September 2003 Kelly Smith	40,000 00
	40,000 00
<b>Estimated deficiency/surplus of assets after floating charges</b>	<u>(34,600 00)</u>
Estimated prescribed part of net property where applicable (brought down)	NIL
<b>Total assets available to unsecured creditors</b>	NIL
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)	
Trade Creditors	35,819 90
Directors	1,400,000 00
HMRC (non VAT)	69,557 58
HMRC (VAT)	104,783 53
	1,610,161 01
<b>Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall in respect of F.C's post 14 September 2003)</b>	(1,610,161 01)
Shortfall in respect of F C's post 14 September 2003 (brought down)	34,600 00
<b>Estimated deficiency/surplus as regards creditors</b>	<u>(1,644,761 01)</u>
Issued and called up capital Ordinary Shareholders	2 00
	2 00
<b>Estimated total deficiency/surplus as regards members</b>	<u>(1,644,763 01)</u>

Signature



Date

18/7/14

**Begbies Traynor (Central) LLP**  
**Maximum Impact Marketing Limited**  
**A3 - Floating Charge Creditors Statement of Affairs Figures**

Key	Name	£
CK00	Kelly Smith Lamothe haute, Lamothe fenelon Lot 46350 France	40,000.00
<b>1 Entries Totalling</b>		<b>40,000.00</b>

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18/7/14

**Begbies Traynor (Central) LLP**  
**Maximum Impact Marketing Limited**  
**A5 - Unsecured Creditors Statement of Affairs Figures**

Key	Name	£
CB00	Bureau Van Dijk Electronic Publishing Limited C/O Jennings Debt Recovery Solicitors, Clifford House Cooper Way Parkhouse Carlisle CA3 0JG	6,858 32
CB01	Bluewave ProAktive House Sidings Court White Rose Way Doncaster DN4 5NU	1,700 00
CC00	Cosmetic Surgery Compare Suite 390 Kemp House 152-260 City Road London EC1V 2NX	1,728 00
CD00	Deepanshu Sahni Cloud Hance 26 York Street London W1U 6PZ	2,400 00
CE00	EON Energy Solutions Limited PO BOX 2010 NG2 9GQ	631 41
CF00	Fair Finance Limited The Kinnetic Centre Theobald Street Borrchamwood Hertfordshire WD6 4PJ	3,940 05
CG00	Gibe Digital Limited St Nicholas House 31-34 High ST Bristol City of Bristol BS1 2AW	324 07
CH01	HM Revenue & Customs VAT Operations Insolvency, National Insolvency Unit, 5th Floor Regian House James Street Liverpool L75 1AD	104,783 53

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**Begbies Traynor (Central) LLP**  
**Maximum Impact Marketing Limited**  
**A5 - Unsecured Creditors Statement of Affairs Figures**

Key	Name	£
CH02	HM Revenue & Customs (Insolvency Claims Ha Room BP3202 Warkworth House Benton Park View Longbenton Newcastle Upon Tyne NE98 1ZZ	69,557 58
CJ00	Mrs Jill Dartnell c/o The Co-operative Legal Services, Aztec 650 Aztec West Almondsbury Bristol BS32 4SD	7,000 00
CM00	MFO Publishing (UK) Limited 70 Chester Road West Shotton Flintshire CH5 1BZ	2,000 00
CM01	Miura Financial Solutions Limited 10 Alexandra St Southend-on-Sea Essex SS1 1BU	1,981 00
CN00	North and South Displays Limited 15-17 Metro House, Metropolitan Business Park Preston New Road Blackpool Lancashire FY3 9LT	1,400 00
CP00	Paul Finney Lamothe haute, Lamothe fenelon Lot 46350 France	1,400,000 00
CR00	Redwood Collections Airport House Purley Way Croydon Surrey CR0 0XZ	1,017 00
CT00	The Trading Floor Limited 1 Park Lane Leeds West Yorkshire LS3 1EP	3,340 05

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**Begbies Traynor (Central) LLP**  
**Maximum Impact Marketing Limited**  
**A5 - Unsecured Creditors Statement of Affairs Figures**

<b>Key</b>	<b>Name</b>	<b>£</b>
CT01	Tish Leibovitch 249 Cranbrook Road Ilford Essex IG1 4TG	1,500 00
<b>17 Entries Totalling</b>		<b>1,610,161.01</b>

@ - Denotes associate creditor

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